

## 2006 MBA DIMENSIONS ADVERTISING AGREEMENT

### ADVERTISING RATES

Black & White

	<b>One Time</b>	<b>Six Times</b> <i>(10% off One Month Price!)</i>		<b>Twelve Times</b> <i>(20% off One Month Price!)</i>	
Full page	\$500	\$450	Total: \$2700	\$400	Total: \$4800
Half page (Horizontal)	\$385	\$346.50	Total: \$2079	\$308	Total: \$3696
Quarter page	\$165	\$148.50	Total: \$891	\$132	Total: \$1584
Eighth page	\$85	\$76.50	Total: \$459	\$68	Total: \$816

*(Please note: These ad rates are for black and white only.)*

*The only opportunity for color advertising is through our annual sponsorship campaign. Rates available upon request.)*

### MONTHS OF AD INSERTION

*(For One Time & 6 Time Contracts)*

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

### MECHANICAL REQUIREMENTS

<b>Size of Ad</b>	<b>Width</b>	<b>Depth</b>
Full Page	7.5"	10"
Half Page	7.5"	4.875"
Quarter Page	3.625"	5"
Eighth Page	3.625"	2.5"

### PAYMENT OPTIONS

\_\_\_ Payment in Full with Contract

\_\_\_ 50% Due at Signing with Remaining Balance Due 90 Days Later\*

*(\*Note: 50% Split is only available for 6 time and 12 time contracts.)*

### ADVERTISER INFORMATION

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### PUBLICATION INFORMATION

Published monthly, 12 times a year. Space reservations required by the 1<sup>st</sup> of the month preceding month of issue. Digital file or camera-ready copy required by 1<sup>st</sup> of the month preceding month of issue.

The MBA Dimensions is read by nearly 1000 members of the Home Building industry in the South Puget Sound. As such, it is a benefit exclusive to MBA members.

----- **Do NOT Fill Out Below This Line** -----

#### **MBA Office Use Only:**

Contract Received:	-----
Total Amount Due:	-----
Payment Received:	-----
Amount Due:	-----
Remaining Balance Due:	-----
Staff Approval:	_____

I, the undersigned, agree to the payment schedule and contract agreement as outlined in this document as approved by the MBA staff.

Advertiser Signature: \_\_\_\_\_

Date: \_\_\_\_\_